

Sponsored Links Are Blocked

When searching for information on search engines like Google, you may run into a notification that a page has been blocked because of Ad Blocking:



Access Denied

The site www.googleadservices.com you have requested from ip 72.50.240.231 has been blocked. **The site category Ad Blocking is blocked.**

If you need access to this site or believe it has been classified incorrectly, you may contact your administrator



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The page that you're trying to reach is most likely allowed. What's blocked, in this case, is the Google sponsored link that takes you to that page as an advertisement. We made the choice to disallow online advertising links because, increasingly, they are used to lure people to [fake websites that either deliver malicious software or harvest user credentials or other personal information.](#)

In the example search below for a common consumer electronic, the links highlighted in red, which are indicated as being "Sponsored" will result in a message like the above. Scrolling down to the links in green, however, will work just fine and allow you to visit the page.

The screenshot shows two search results for 'iphone' on Google. The top result is a sponsored advertisement, highlighted with a red background. It features the Apple logo, the URL 'https://www.apple.com', and the title 'iPhone'. The description reads: 'Apple Official Site – iPhone 15 Pro and iPhone 15. Buy now. AT&T, Verizon and T-Mobile deals for as low as \$0. Right here at Apple. Terms Apply. 5G. iOS 17. All-day battery life. Accessibility features.' Below the description are several links: 'iPhone 15 Pro' (Titanium. Buy iPhone 15 Pro now.), 'Shop iPhone' (All models. Take your pick. Shop the latest iPhone now.), 'Compare iPhone models' (Which iPhone is right for you? Learn more and shop now.), 'Buy iPhone 15' (Newphoria. Buy iPhone 15 now.), and 'Apple Trade In' (Trade in. Upgrade. Save. It's a win-win-win. Learn more.). The second result is a non-sponsored result, highlighted with a green background. It also features the Apple logo and the URL 'https://www.apple.com › iphone'. The title is 'iPhone - Apple'. The description reads: 'Powerful. Beautiful. Durable. Check out the new iPhone 15 Pro, iPhone 15 Pro Max, iPhone 15, and iPhone 15 Plus.' Below the description are two links: 'Shop iPhone' (Shop the latest iPhone models and accessories. Save with Apple ...) and 'iPhone 15 Pro' (Gigablast your gigabits. ... iPhone 15 Pro is the first iPhone to ...).

You'll notice that both the Sponsored and the non-Sponsored results appear to lead to <https://www.apple.com>, but the links in the red section are all advertisements that will count an ad impression on Google's servers first, and that is what is being blocked.

In any search, scrolling down beyond the Sponsored links should allow you to get to the page you want to see without needing to file a request to unblock anything.